



2018 PARA Ham Radio Convention

Theme: Ham Radio: Into the Digital Age

Hosted by: **Cebuano Amateur Radio League, Inc. (DX7CA)**

At Ayala Center Cebu, Cebu City, Philippines



February 1, 2018

Dear _____,

Amateur radio is probably one of the most useful hobbies in existence today. Hams, as we call us, are in the thick of the technological advances. Experimentation, exchange of information, as ambassadors on air, and disaster mitigation – these are some of the facets in the amateur world.

In the Philippines, amateur radio was formally organized way back 1932 – a full 86 years. After several changes in names, the present Philippine Amateur Radio Association, Inc. (PARA) was adopted as the official name of the only national umbrella organization of the amateur radio service in the country.

All over the years, PARA has proved its worth especially in times of emergencies. The 1992 Baguio earthquake, the Guinsaogon mudslide, and in many other disaster emergencies. Amateurs reacted and got involved in handling and relaying communications, including welfare and health messages.

Regularly, PARA celebrates its existence and milestone through Anniversary Celebrations and Ham Radio Conventions. Through the years, these events have been sponsored and hosted by different clubs in the county. This year's PARA Ham Radio Convention will be hosted by the Cebuano Amateur Radio League, Inc. (CARL).

To make the 2018 PARA Ham Radio Convention in Cebu memorable and special, we are appealing to your kind hearts and civic-mindedness by placing an advertisement in the Souvenir Book. Your donations will secure the continued development of the amateur radio service.

Thank you very much and best regards.

Very truly yours,

RANDY B. PANCITO, DU7CK
Club President
CARL, Inc.



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Souvenir Book Advertisement Contract

Name:		Callsign:
Address:		
Group / Club:		
Contact Number:	Home:	Work:
Email or FB Acct. Username:		

Hereunder are the choices:

I chose to post a _____ page advertisement in the 2018 PARA Ham Radio Convention Souvenir Book.

I chose to be a Patrol Donor (line ad) in the 2018 PARA Ham Radio Convention Souvenir Book.

Name:	Callsign (if any):
Signature:	Date:

Enclosed herewith are the rates for the ad:

➤ 1 full color center page (2 pages)	P 30,000.00
➤ 1 full color, whole page ad (outside back cover)	20,000.00
➤ 1 full color, back of center page	10,000.00
➤ 1 full color, whole page ad inside front/back cover	15,000.00
➤ black & white, full page ad	3,000.00
➤ black & white, half page ad	1,500.00
➤ black & white, quarter page ad	750.00
➤ line add (name only)	500.00

Kindly take note of the following:


- Advertiser for full and half page sizes will get a complimentary copy of the souvenir book.
- Advertiser assumes all responsibilities for accuracy of information presented in the advertisement material, CARL Inc. will not bear any responsibility or liability as a result of erroneous information as provided.
- Advertisement material shall be sent to CARL Inc. before the deadline on **MARCH 15, 2018**. Please send the following:
 - Filled up and signed original copy of this Advertisement Contract
 - High resolution softcopy of artwork and photos
 - Deposit Slip, Cash or Check and please make your payments to:


Account Name: Cebuano Amateur Radio League, Inc,
Bank: Bank of the Philippine Islands
Branch: Cebu Ayala Center Branch
Account Number: 1351-0054-47

to carldx7caofficial@gmail.com or www.facebook.com/PARAHAMVENTION2018

- For questions and clarifications, contact **MR. SIDNEY JAMES TAN (DW7EEE)** at + (63) 925 – 502 6480 / +(63) 917794 8586

Sincerely,


Randy B. Pancito, DU7CK
Club President


Sidney James M. Tan, DV7EEE
Chairperson, Ways and Means